



AMERIGO

brings transparency in your supply network

Web platform for your supply chain Supplier management for strategic purchasing

- organize the supplier community
- plan, analyze, and visualize networks of supply
- discover risks and potentials
- control projects along the supply chain



Analyzing the current economic situation yields a distinct picture: The world with its commercial and organizational interdependencies is drawing ever closer together. Solutions and strategic approaches can no longer be pursued on a regional or national level only. What's needed is a holistic view. **But how can we get there?**

Complex supply chains exemplify the challenges at hand. Highly complex and intertwined supply networks have evolved over the last few years. Rising cost pressure in the market aside, this development is caused by business strategies aimed at product modularization, by technological specialization, and by harnessing global economies of scale and scope in R&D and procurement. Structural changes to supply chains have become part of daily operations and are increasing in pace and intensity. Service levels and agility turn into decisive competitive advantages.

Practice shows, however, that one factor is missing in order to manage complex supply networks not only effectively, but also efficiently:

TRANSPARENCY.

Knowing your direct suppliers and managing your direct suppliers' processes alone is no longer good enough. Knowledge of supply interconnections, geographical correlations, property rights constellations of strategic partners and suppliers as well as of concrete sourcing channels all the way down to raw materials is imperative to take pre-emptive action within your supply network.

Impossible? We beg to defer!

Advantage through Information - AMERIGO creates transparency in the supply network:

- a web platform is the central information system across all levels of the supply network.
- a rights and role concept allows the integration of suppliers and partners.
- a Cross-Network-Projectmanagement provides a rapid response capability - not only in a crisis.
- Using so-called Quick-Checks (questionnaires) you can easily acquire supplier information continuously.
- Supply chains will be documented for certifications and qualifications.
- the display of the knowledge transfer between employees will be simplified. New employees can get themselves into complex supply chain structures quickly.

AMERIGO shows your complete supplier network - at every stage.

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